



Ambassador Program

ICEBUG Canada is offering an exclusive Ambassador Program to racers registered at the 2015 Sinister 7 Ultra in Crowsnest Pass, AB. This Ambassador Program will be offered to all racers, *but limited to the first 200 applicants.*

ICEBUG is looking for dedicated trail runners who are willing to provide feedback on the 2015 Anima RB9X shoe. Ambassadors will be asked to provide feedback from a minimum of three trail runs before July 31st, 2015.

Upon receiving completed feedback forms, Ambassadors will be entered into a draw to win entry for two to the Icebug Experience in Ramsvik, Sweden on September 4-6, 2015 (\$1500 value). For information on the trip, go to www.icebug.com/icebugx

ICEBUG Ambassadors will also be eligible for future product testing opportunities. This includes our popular studded trail shoes as we transition into the fall/winter running season.

To become part of the ICEBUG family, racers need to go to the spry booth at race headquarters in Coleman, AB, and pick up their pair of ICEBUG 2015 Anima RB9X test shoes. The MSRP on these shoes is \$169.99 but as an ICEBUG Ambassador, your cost will be only \$50.00 plus GST.

To learn more about the ICEBUG Ambassador Program come talk to us at the spry booth at race headquarters in Coleman during race weekend. We will be there 1-9pm Friday the 10th of July and 9am-3pm Saturday the 12th of July.

For more information about Icebug shoes go to www.icebug.com/ca